

Bingo! It's a Match! Selecting an Academic Journal for Publication

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Objectives

- Learn about recommended and non-recommended outlets for publication
- Understand the structure of the genre: academic journal
- Evaluate the array of options for selection
- Know the steps to take to “kick it out the door”

Agenda

- What you need to know

- KWL on journal submission

- Describe journal types

- Discuss academic journals as a genre

- What you need to do

- Quiz: Submission process

- Myths of the submission process

- Selecting that journal: Reach, stretch, fall back

- Text structure analysis

What you need to know- 1

- o What do you know about journal submission?
- o Brainstorm a list of things you already know about journal submission

What you need to know- 2

- o What do you want to know..
- o What questions do you have?

What do you need to know- 3

- o Non-recommended journals
 - o Newspapers, trade journals
 - o Conference proceedings
- o Recommended journals
 - o Regional: Asia-Pacific Journal of Education
 - o Newer journals
 - o Interdisciplinary journals
 - o Field, subject area journals
 - o Disciplinary journals

What you need to know- 4

- o Genre of academic journals
 - o Number of journals 22,000
 - o Refereed
 - o Blind review
 - o Volume number and issues, page numbering
 - o Editorial Board
 - o Theme issues
 - o Book reviews (good entry point to publishing)

What you need to DO- 1

o Quiz: True or false

1. Talking to others will help in identifying key journals.
2. It is manipulative to cite journal articles in your reference list from the journal where you are submitting.
3. Editors do not want to hear from authors before they submit the manuscript.
4. Journals generally take about three months to review your manuscript and give feedback.
5. A revise and resubmit is really a rejection and should be ignored.
6. Because one journal rejected your article, you should spend a significant amount of time rewriting and send out again.

What you need to DO- 2

- o To find out about journals.... ACT!
- o 1. Talk to peers.
- o 2. Do a shelf search in library.
- o 3. Review your own citations.
- o 4. Join a professional association.
- o 5. Check out the exhibits at big conferences.
- o 6. Search electronic databases.
- o 7. Use a variety of keywords in searches.

What you need to DO- 3

- o Evaluate academic journals for YOUR work!
 - o Identify
 - o Stretch
 - o Reach
 - o Fall back journals....
 - o Do Text-Structure Analysis of 3 articles
 - o Look for patterns
 - o Match your manuscript to common patterns

What you need to do- 4

- o Write that Query Letter to
- o Managing editor:
 - o Nuts and bolts stuff
- o Executive (faculty) editor:
 - o Keep it short
 - o State why your work is worthwhile
 - o Display knowledge of journal
 - o Give title of article and abstract and length
 - o Ask a question that will tease out possible rejection
 - o “I am concerned about whether the qualitative method...”
 - o Thank the editor

Appreciation

- To you for your participation and
- To...
- Wendy Belcher, (2009). *Writing your journal article in 12 weeks*. Los Angeles: Sage Publications.